



MEMPHRÉMAGOG CONSERVATION INC.

FOR IMMEDIATE RELEASE

Attention Publicity directors

MCI Lake Patrol begins daily surveillance of the lake

Magog, May 5th, 2016. Memphremagog Conservation Inc's lake patrol began its summer patrols on Lake Memphremagog. The patrol is on the lake 7 days a week from May to September to monitor water quality. They can be reached by telephone, text or video message at 819-620-3939 or by email at patrol@memphremagog.org.

Anaïs Messier, patroller in 2014 and 2015, returns as coordinator of the patrol this year. Anaïs completed her Bachelor's degree in Environment at the Centre for Environment and Sustainable Development at the University of Sherbrooke in 2014. The other team members are Mr. Santiago Doyon, student in Biology at the University of Sherbrooke, and Mr. Louis-Philippe Cyr, final year student in the Bachelor of Environment program at the University of Sherbrooke.

The patrol is at the service of the area population for all questions related to the environment. As well as educating residents on proper lakeside environmental practices, they will be monitoring the lake, shoreline and tributaries for blue-green algae, excessive sedimentation, erosion, work on the shore, tree cutting, etc. They also carry out a number of water sampling campaigns for the provincial environment department, the City of Magog, and the MRC. They have the training to provide recommendations on how to maintain a natural shoreline, how to reduce the use of fertilizers and pesticides and on the various ways of protecting the quality of the water. Particular attention will be paid this year to the Fitch Bay sector, the most worrisome area of the lake, as part of the Healthy Fitch Bay project

MCI also offers the media and municipal officials the opportunity of joining the patrollers on the MCI's boat to better see for themselves and understand the various environmental factors that can affect the quality of the water in this immense drinking water reservoir which serves a population of more than 170,000 people. Do not hesitate to contact us!

About MCI : **Memphrémagog Conservation inc. (MCI)** is a non profit organisation formed of volunteers, working since 1967 for the protection of the environmental health and natural beauty of Lake Memphremagog and its watershed. With the strength of its membership, it works to ensure that all residents of the region, permanent and seasonal, waterfront or not, can benefit from and enjoy a healthy lake, for today, tomorrow and for generations to come.

SOURCE : Memphrémagog Conservation inc., Mr. Robert Benoit, Volunteer President, 819-340-8721.