



MEMPHRÉMAGOG CONSERVATION INC.

FOR IMMEDIATE RELEASE

Attention Publicity directors

MCI Lake Patrol begins daily surveillance of the lake

Magog, May 26th, 2014. Memphremagog Conservation Inc's lake patrol began its summer patrols on Lake Memphremagog. The patrol is on the lake 7 days a week from May to September to monitor water quality. They can be reached by telephone, text or video message at 819-620-3939 or by email at patrol@memphremagog.org.

The patrol is made up of three university students in environment. The coordination of the patrol is handled by Ms Ariane Orjikh, a former patroller in 2012. Ariane is a biologist and will soon receive her Masters degree in Biology, specializing in International Ecology. The other team members are Ms Anaïs Messier and Mr. Anthony Bergeron-Maurice, both final year Bachelor's level students in Environment at the University of Sherbrooke's training centre in Environment and Sustainable Development.

The patrol is at the service of the area population for all questions related to the environment. As well as educating residents on proper lakeside environmental practices, they will be monitoring the lake, shoreline and tributaries for blue-green algae, excessive sedimentation, erosion, work on the shore, tree cutting, etc. They also carry out a number of water sampling campaigns for the provincial environment department, the City of Magog, and the MRC. They have the training to provide recommendations on how to maintain a natural shoreline, how to reduce the use of fertilizers and pesticides and on the various ways of protecting the quality of the water.

MCI also offers the media the opportunity of joining the patrollers on the MCI's boat to better see for themselves and understand the various environmental factors that can affect the quality of the water in this immense drinking water reservoir which serves a population of more than 170,000 people. Do not hesitate to contact us!

About MCI : **Memphrémagog Conservation inc. (MCI)** is a non profit organisation formed of volunteers, working since 1967 for the protection of the environmental health and natural beauty of Lake Memphremagog and its watershed. With the strength of its membership, it works to ensure that all residents of the region, permanent and seasonal, waterfront or not, can benefit from and enjoy a healthy lake, for today, tomorrow and for generations to come.

SOURCE : Memphrémagog Conservation inc.
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